

CAITLYN BURKEMPER

GRAPHIC DESIGNER

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EDUCATION

B.S. - INTERACTIVE DIGITAL MEDIA: VISUAL IMAGING

Northwest Missouri State University | April 2017

EXPERIENCE

/ ART DIRECTOR

Knacktive | January 2015 - April 2017

Compete in team to create innovative solutions for real clients
Develop tactics which strategically connect with target audience
Responsible for art direction of media plan and pitch deck

/ GRAPHIC ARTIST MANAGER

NWMSU Student Media | August 2014 - April 2017

Hire, train, and manage a team of four graphic artists
Oversee all print and digital advertisement design
Conceptualize and produce all in house promotional products

/ GRAPHIC DESIGN INTERN

REACTOR Design Studio | May 2016 - August 2016

Create and maintain visual branding for a variety of brands
Develop innovative packaging designs for client events
Collaborate daily with art directors, designers and copywriters

/ GRAPHIC DESIGN & WEB INTERN

Connect Publisher Solutions | May 2016 - August 2016

Design and maintain CPS website through Wordpress
Produce various app design templates and interfaces for users
Conceptualize app icon and grid layout designs

/ PROMOTIONAL DESIGNER

AdInk Advertising Club | January 2014 - May 2016

Design logos, banners, and fliers for speaks and group events
Brainstorm creative campaign tactics for local clients
Create visuals for social media campaigns

SKILLS

HTML CSS JavaScript UX Design
Adobe CC Microsoft Keynote Wordpress

HONORS

/ 2016 PACEMAKER AWARDS

Pacemaker Award

/ 2016 MCMA CONFERENCE

Second in Sports Spread Design

/ 2016 STUDENT MEDIA AWARDS

Yearbook Designer of the Year

/ 2016 CMBAM CONFERENCE

First in Self Promotion Color Ad Design
First in Self Promotion B&W Ad Design

/ 2015 PACEMAKER AWARDS

Pacemaker Finalist

/ 2015 CMA CONFERENCE

Second in Best Display Ad

/ 2015 MCMA CONFERENCE

First in Student Life Spread Design
Honorary Mention in Sports Spread Design

/ 2015 STUDENT MEDIA AWARDS

Sales Designer of the Year

/ 2015 PINNACLE AWARDS

Third in Best Display Ad
Third in Best Feature Page

/ 2015 CMBAM CONFERENCE

Winning Logo Design

/ 2014 STUDENT MEDIA AWARDS

Sales Designer of the Year

PROGRAMS

